

15th Anniversary



Team Captain Packet

15th Anniversary

2016 TOLEDO BUDDY WALK® national down syndrome society



Dear Families and Supporters,

It's the most wonderful time of the year...pre-Toledo Buddy Walk time! I am writing today to encourage your support of our 2016 Toledo Buddy Walk®. This exciting awareness and fundraising event brings over 1,500 people together to recognize the abilities of individuals with Down syndrome. Family, friends, and community supporters come together each fall to share stories, build friendships and raise money to support the services and programs of the Down Syndrome Association of Greater Toledo. For our 15th anniversary event, to be held on Sunday, October 2 of this year, we will be celebrating at a brand new location: Fifth Third Field in Downtown Toledo! And, most importantly, we need YOUR help to make it a success like no other year! To get you even more excited, here are a few updates:

- Your loved one with Down syndrome will truly be celebrated - he or she is invited to attend the Toledo Buddy Walk at NO charge! (Please still have your extra amazing person register to ensure proper t-shirt count.)
- This year, any teams that secure event sponsorships (see enclosed information at the end of this packet) will have those funds counted toward their team total!

The Buddy Walk® program was established in 1995 by the National Down Syndrome Society to promote acceptance and inclusion of people with Down syndrome and to recognize Down Syndrome Awareness Month in October. The name Buddy Walk® promotes inclusion between friends, regardless of ability.

The Down Syndrome Association of Greater Toledo supports over 400 individuals with Down syndrome and their families across 17 counties throughout Northwest Ohio, as well as parts of Southern Michigan. The mission of the Down Syndrome Association of Greater Toledo is to empower all individuals with Down syndrome to achieve their goals and reach their fullest potential by providing support, education and advocacy not only for the individual, but also their families and communities. We accomplish this mission through a wide array of educational and social programs, support groups, and access to information for new parents experiencing Down syndrome for the first time. It is our vision to achieve a community where all individuals with Down syndrome are accepted, included, and given limitless opportunities to pursue their dreams as respected members of society.

Thank you for working together, as we strive to provide support and encouragement to so many wonderful individuals with Down syndrome and their families in the Greater Toledo area!

Sincerely,

Renee Canfield
Executive Director
Down Syndrome Association of Greater Toledo

15th Anniversary

2016 TOLEDO

BUDDY WALK®

national down syndrome society

Sunday, October 2

1:00 - 5:00 p.m.

Fifth Third Field

Downtown Toledo, Ohio

Walk • Sponsor • Volunteer

Visit www.dsagt.org to learn more!



facebook.com/dsatoledo



[@dsatoledo](https://twitter.com/dsatoledo)



[DSATOLEDO](https://www.instagram.com/dsatoledo)



dsagt
DOWN SYNDROME
ASSOCIATION OF GREATER TOLEDO

15th Anniversary

**2016 TOLEDO
BUDDY WALK®**
national down syndrome society

About the

Down Syndrome Association of Greater Toledo

MISSION AND VISION

The mission of the Down Syndrome Association of Greater Toledo is to empower all individuals with Down syndrome to achieve their goals and reach their fullest potential by providing support, education and advocacy not only for the individual, but also their families and communities.

The Down Syndrome Association of Greater Toledo envisions a community where all individuals with Down syndrome are accepted, included, and given limitless opportunities to pursue their dreams as respected members of society.

HISTORY AND PRESENT

The Down Syndrome Association of Greater Toledo began in 1983 as a small support group in the basement of parents' homes, and has since become a continuously growing organization, meeting the changing needs of individuals with Down syndrome and their families.

The Down Syndrome Association of Greater serves 400 individuals with Down syndrome and their families throughout Northwest Ohio and Southern Michigan, and we strive to work closely with other non-profit organizations and professionals to ensure our families receive access to as much information and resources as possible.

We believe that knowledge empowers. By providing families with support, inspiration and information, we help individuals with Down syndrome achieve their maximum potential. We believe in inclusion. Including individuals with Down syndrome in schools, activities and the business world benefits both the individual and their respective communities.

SERVICE AREAS

We strive to provide support and encouragement to families supporting a loved one with Down syndrome throughout Northwest Ohio in the following counties: Lucas, Wood, Ottawa, Sandusky, Williams, Fulton, Defiance, Henry, Paulding, Putnam, Van Wert, Allen, Hancock, Seneca, Hardin, Wyandot, and Crawford; as well as counties in Southern Michigan: Monroe, Lenawee, Hillsdale, Jackson, Washtenaw, and Wayne.

15th Anniversary

2016 TOLEDO
BUDDY WALK®
national down syndrome society

About
Down Syndrome

HELPFUL FACTS*

Down syndrome occurs when an individual has a full or partial extra copy of chromosome 21. This additional genetic material alters the course of development and causes the characteristics associated with Down syndrome.

There are three types of Down syndrome: trisomy 21 (nondisjunction) accounts for 95% of cases, translocation accounts for about 4%, and mosaicism accounts for about 1%.

Down syndrome is the most commonly occurring chromosomal condition. One in every 691 babies in the United States is born with Down syndrome – about 6,000 each year.

There are approximately 400,000 people living with Down syndrome in the United States.

Down syndrome occurs in people of all races and economic levels.

The incidence of births of children with Down syndrome increases with the age of the mother. But due to higher fertility rates in younger women, 80% of children with Down syndrome are born to women under 35 years of age.

People with Down syndrome have an increased risk for certain medical conditions such as congenital heart defects, respiratory and hearing problems, Alzheimer's disease, childhood leukemia and thyroid conditions. Many of these conditions are now treatable, so most people with Down syndrome lead healthy lives.

A few of the common physical traits of Down syndrome are: low muscle tone, small stature, an upward slant to the eyes, and a single deep crease across the center of the palm. Every person with Down syndrome is a unique individual and may possess these characteristics to different degrees or not at all.

Life expectancy for people with Down syndrome has increased dramatically in recent decades – from 25 in 1983 to 60 today. People with Down syndrome attend school, work, participate in decisions that affect them, have meaningful relationships, vote and contribute to society in many wonderful ways. All people with Down syndrome experience cognitive delays, but the effect is usually mild to moderate and is not indicative of the many strengths and talents that each individual possesses. Quality educational programs, a stimulating home environment, good health care and positive support from family, friends and the community enable people with Down syndrome to lead fulfilling and productive lives.

*Borrowed from www.ndss.org

15th Anniversary

2016 TOLEDO BUDDY WALK® national down syndrome society

Important Dates

Event and Fundraising Timeline, Info and Suggestions

- JUNE 1** Toledo Buddy Walk® Website and Registration Opens
- Encourage friends, family and co-workers to register for the Toledo Buddy Walk® or donate to your team and remind them to submit their corporate matching requests, if applicable. It can sometimes take up to 6 months for checks to be distributed and received by DSAGT. Or, think of your business contacts - remember, any event sponsorships brought in by your team count toward your team fundraising total!
- JULY 4** Fourth of July weekend is great time to remind family and friends about your team fundraising goal!
- Summer** Have a creative fundraiser in mind? Make it happen this month!
(Let us know if you need ideas!)
- AUG/SEPT** Near the start of the school year, encourage your child's classmates and teacher to join your team. This is a great way to promote inclusion and awareness in your child's school.
- SEPT 2** One month until the Toledo Buddy Walk® and the DEADLINE for pre-registration that ensures the desired t-shirt size.
- 27/28/29** Save time at the event and pick up your team's t-shirts on one of these days! Pickup times and locations to be announced.
- 30** Last day of online registration
- OCTOBER 2** 15th Anniversary of the 2016 Toledo Buddy Walk®!

15th Anniversary



Permission to Fundraise on behalf of
The Down Syndrome Association of Greater Toledo

This document gives [FirstName] [LastName] permission to serve as an "agent" to solicit donations on behalf of The Down Syndrome Association of Greater Toledo in conjunction with their event the Toledo Buddy Walk® held on Saturday, October 2, 2016 at Fifth Third Field in Downtown Toledo, Ohio.

The Down Syndrome Association of Greater Toledo is a 501(c)(3) organization with the tax ID of 34-1354191; you may request a W-9 from our office at 419-536-4321.

Prohibited Fundraising Practices

The policies of the DSAGT prohibit the following solicitation practices:

Use of the DSAGT or Toledo Buddy Walk® name at the direct point-of-purchase sale of alcoholic or tobacco products.

Use of The DSAGT or Toledo Buddy Walk® name in relation to any business activity that cannot guarantee full accounting for funds generated.

Customer prospect campaigns conducted by independent contractors.

Promotions to attract new patients to any form of medical treatment.

Promotions related to the delivery of professional services.

Online fundraising (must have prior written approval).

15th Anniversary

2016 TOLEDO BUDDY WALK® national down syndrome society

Donations

Q&A

ARE DONATIONS TAX DEDUCTIBLE? » Your gift is tax deductible to the fullest extent allowed by the law. The Down Syndrome Association of Greater Toledo is a registered 501(c)3 organization. Our tax ID number is 34-1354191.

WHERE DO I GET DONATION FORMS? » A donation form is enclosed in this packet, you may also print additional donation forms from the Team Captain's Corner on the Toledo Buddy Walk® website.

WHO SHOULD TOLEDO BUDDY WALK CHECKS BE MADE PAYABLE TO? » For tax purposes, please make checks payable to the Down Syndrome Association of Greater Toledo or DSAGT. Checks should not be written to Buddy Walk teams, team captains or individual participants. » Please ask donors to submit their corresponding donation forms with their checks so your team will be properly credited for your fundraising efforts. If this is not possible, please ask donors to indicate which walk team they are supporting and your name on the memo section of the check.

DO I HAVE TO SEND IN MY DONATIONS? CAN I BRING THEM WITH ME TO THE WALK? CAN I CONTINUE TO COLLECT DONATIONS AFTER THE WALK? WHAT IF MY DONORS DON'T WANT TO DONATE ONLINE? WHERE DO I SEND THE CHECKS? » While you can always bring your donations to the walk, it is preferable that you mail them in as soon as you can to the address below. You may enter your donations on your Team Fundraising Page before sending them - once DSAGT receives your checks, we can approve your submissions. You can mail donations by December 31, 2016 to: Down Syndrome Association of Greater Toledo INSERT BUDDY WALK TEAM NAME P.O. Box 298, Sylvania, Ohio 43560

HOW LONG WILL IT TAKE BEFORE THE CHECKS I MAILED SHOW UP ON MY PAGE? » Team Captains are able to enter their own check(s) on their team page, these will show up along the Donation column, but will not impact the fundraising total until the check(s) are received by DSAGT and approved. Please allow four weeks for your donations to be deposited, processed and approved by DSAGT. Donation Information DSAGT, P.O. Box 298, Sylvania, OH 43560 | Ph: 419.536.4321 | www.dsagt.org

CAN I ENTER DONATIONS RECEIVED VIA CHECK TO MY WEBPAGE? » Yes, you may enter donations received via cash or check on your team's webpage. Please send all donations directly to: Down Syndrome Association of Greater Toledo INSERT BUDDY WALK TEAM NAME P.O. Box 298, Sylvania, OH 43560

WHAT IF PEOPLE WANT TO GIVE ME CASH? » It is safest and best for record-keeping that you convert all cash received to a check or money order. If you are able, the safest option is to send a personal check covering the full amount, along with the corresponding donation forms to the Down Syndrome Association of Greater Toledo. We will be able to credit your friends and family for their generosity. If this is not possible, you can also always bring the cash donations and appropriate donation forms to the walk.

15th Anniversary

2016 TOLEDO BUDDY WALK® national down syndrome society

Event

FAQs

WHAT IS THE REGISTRATION FEE? » The registration fee is \$20/adult, \$10/child, both of which \$8 is tax deductible. Your registration fee includes an official 2016 commemorative Toledo Buddy Walk® t-shirt. Individuals with Down syndrome have free registration, but must still register.

SHOULD I REGISTER MY KIDS? » Yes, please register everyone who will be attending (even toddlers in strollers). This helps us plan for the day of the event, plus only those who register, receive t-shirts.

I HAVE A FAMILY MEMBER WHO WANTS TO JOIN MY TEAM BUT MAY NOT BE ABLE TO ATTEND THE WALK. CAN THEY STILL JOIN MY TEAM? » Yes, family members can still support you by joining your team and fundraise as a team member even if they are unable to attend.

WHAT IS THE CUT-OFF TO JOIN A TEAM? » You can register online up to Friday, September 30 before the event. Please have everyone register before September 2, 2016 to give us a good headcount so that we can plan for a better event. Registrants after the September 2nd deadline may not receive their desired t-shirt size.

SOME OF MY FAMILY WOULD LIKE TO COME, BUT NOT WALK. DO THEY NEED TO REGISTER? » We encourage every participant to register by September 2, 2016. A limited number of t-shirts will be available for purchase the day of the walk but we cannot guarantee your desired t-shirt size if you have not registered by September 2, 2016. Only those who register and pay the registration fee will receive a t-shirt.

IF I AM REGISTERED, DO I NEED TO DO ANYTHING ELSE TO BE PRE-REGISTERED? » No, if you are already registered online, you are all set.

IS IT BETTER TO REGISTER ONLINE OR REGISTER THE MORNING OF THE WALK? » There are many advantages to registering before the walk, for example: knowing how many people to expect will help us plan for a better event for everyone. DSAGT, event sponsors and vendors order all items based on how many people we have pre-registered for the walk. Plus, registering before the walk will alleviate registration lines at the event and you will be able to enjoy the event from the moment you get there. Each individual and team that registers will receive a webpage within the Toledo Buddy Walk website. This will give friends and family a place to go where they can donate directly to you online. You can also customize this page with a photo and special message.

15th Anniversary

2016 TOLEDO BUDDY WALK® national down syndrome society

Team Fundraising Incentive Levels

	1st Place Team Most Funds Raised	1st Place Team Most Registered Team Members	2nd Place Team Most Funds Raised	3rd Place Team Most Funds Raised
\$150 in Gift Cards	√	√		
One (1) FREE Family Photo Session with Slick Shot Produc- tions	√	√		
\$100 in Gift Cards			√	
\$50 in Gift Cards				√

More incentives to be added and announced!

Team fundraising will be totaled the day of the Toledo Buddy Walk® and winners will be announced following the ceremonial walk. Funds raised and turned in through the day of the event, and team members registered prior to and on the day of the event, all count toward team totals. Event sponsorships secured by teams also count toward team totals.

15th Anniversary

2016 TOLEDO BUDDY WALK® national down syndrome society

Sponsorship Opportunities

	Gold (\$5,000) and up	Silver (\$2,500)	Bronze (\$1,000)	Buddy (\$500)	Table (\$250/\$100)
One (1) display table reservation for the Buddy Walk® Family Resource/Vendor Fair	√	√	√	√	√
Name/logo recognition on event t-shirt	√	√	√	√	
Name/logo on event website	√	√	√	√	
Partner spotlight on DSAGT social media outlets prior to event	√	√	√		
Name/logo on the Buddy Walk® sponsor banner	√	√	√		
Name/logo on DSAGT website year-round	√	√			
One (1) team entry (registration for up to 10 participants)	√	√			
Company partnership for Buddy Walk media opportunities	√				
Listing on event signage (no logo)				√	√

IMPORTANT TOLEDO BUDDY WALK PARTNER DEADLINES

Friday, September 2 - To have company logo/name included on event t-shirt

Friday, September 9 - To have company logo/name included on event banner/signage

15th Anniversary

2016 TOLEDO BUDDY WALK® national down syndrome society

Sponsorship Sign Up Form

Yes! I would like to become a partner for the 15th Anniversary of the Toledo Buddy Walk!

I am interested in becoming a:

- \$5,000 (and up) Gold Sponsor
- \$2,500 Silver Sponsor
- \$1,000 Bronze Sponsor
- \$500 Buddy Sponsor
- \$250 (for-profit company)/\$100 (non-profit) Family Resource/Vendor Fair Table Sponsor
- In Kind Donation Sponsor for Basket Raffle/Auction/Etc.

Brief description and estimated fair market value of item to be donated: _____

Buddy Walk Team Association _____

(to be counted toward team's fundraising total)

Company Name _____

Contact's Full Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone Number(s) _____

Email Address _____

Preferred Form of Payment (circle one) Check # _____ Cash Credit Card

Please send your company logo in 300 dpi JPG or a vector file format (.EPS or .AI) to renee@dsagt.org

Please keep a copy of this form for your records, and send in the completed form to the address listed below,
or email to: Renee Canfield, Executive Director, DSAGT, PO Box 298, Sylvania, OH 43560; renee@dsagt.org, 419-536-4321, www.dsagt.org

Payment may be submitted along with this form (check), or we will contact you to make arrangements (cash or credit).

The Down Syndrome Association of Greater Toledo is a 501(c)(3) organization, federal tax ID #34-1354191.

